



ZACK FIGG

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figgdesignstudio.com

AGENCY EXPERIENCE

Look Listen | 10.21 - Present

Art Director

About Look Listen: Look Listen is an Atlanta based digital content and marketing agency specializing in working with healthcare and financial institutions.

Work in a multi-skilled creative capacity

- Visual Direction and Design
- Brand Strategy
- Cross Team Collaboration
- Present and Pitch
- Branding
- Digital Product Design
- Animation
- Concepting
- Storyboarding

Circuit Media | 03.19 - 10.21

Graphic Designer, Specializing in Web Design

About Circuit Media: Circuit Media is a Denver based communications agency offering staffing, communications, and creative services for government agencies.

Designer on internal and external projects

- Print Production
- Campaign Design
- Website Design
- Infographics
- Editorial Design
- Social Media Graphics
- UI/UX Design
- Prototyping

FREELANCE

Hello Mountain | Band Freelance Art Director/Designer

- Designed cover artwork for record jacket
- Designed printed insert
- Photography
- Collaborated with the band

Mono Lake | Non-Profit Freelance Designer

- Designed camping mug graphic wrap
- Designed thermos graphic wrap
- Designed pattern for healthcare mask

Fifer Farm | Farm Freelance Designer

- Branding
- Brand Strategy
- Photography
- Marketing Collateral

CBD SkinCare Co. | Skincare Product Freelance Designer

- Social Media Graphics
- Web Banners

MEMBERSHIPS & COMMUNITY INVOLVEMENT

Member | **Toastmaster International** | Boulder Chapter | 2016-2018

Judge | **AIGA Design Slam, Rocky Mountain Community College** | 2020

Designer/Participant | **AD Club CO, Good Works Program** | 2019, 2021

Mentor | **AIGA/Career Connect** | 2018

Social Media Chair | **AIGA CO Board of Directors** | 2020

Virtual Panelist | **Career Connect, Ready For 2024** | 2020

Designer | **Mile High Workshop** | 2020

PROFICIENCIES

- Asking Why
- Public Speaking
- Searching for Meaning
- Story Telling
- Visual Direction
- Human Centered Thinking
- Finding Purpose
- Cross-Team Collaboration
- UX Design
- UI Design
- Brand Strategy
- Branding
- Visual Identity Systems
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe XD
- Adobe After Effects
- Figma
- Most Wiziwig Platforms

EDUCATION

Metropolitan State University Denver, Colorado

BFA in Communication Design

Notable Accomplishment

One of the Lead product designers on Synchrony's primary website, this includes:

- Product Strategy
- UX Flows and Journeys
- Rapid UI Iterations
- Prototyping
- Presenting to Stakeholders
- Building Component Libraries
- Building Design Systems
- Proficiency in Figma

Notable Accomplishment

Co-lead the transition from print to web for Law Week Colorado, an online publication for lawyers. This included:

- Concepting
- Wireframing
- Prototyping
- Website Design
- Cross-Team Collaboration
- Developing Marketing Materials