



## ZACHARY B. FIGG

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### AGENCY EXPERIENCE

#### Look Listen | 10.21 - Present

##### Senior Visual Designer

**About Look Listen:** Look Listen is a full service Denver and Atlanta based marketing agency specializing in working with healthcare and financial institutions.

##### Worked in a multi-skilled creative capacity

- Email campaigns
- Social media campaigns
- Website design
- Branding
- UI/UX design
- Animations (MP4+HTML 5)
- Sourcing imagery
- Presentation design

#### Circuit Media | 03.19 - 10.21

##### Graphic Designer, Specializing in Web Design

**About Circuit Media:** Circuit Media is a Denver based communications agency offering staffing, communications, and creative services for government agencies.

##### Designer on internal and external projects

- Print production
- Campaign design
- Website design
- Infographics
- Editorial design
- Social media graphics
- UI/UX design
- Prototyping

### EDUCATION

#### Metropolitan State University Denver, Colorado

BFA in Communication Design

##### Notable Accomplishment

Lead designer on a large scale website redesign project for Primis Bank. This included:

- Concepting
- Wireframing
- Updating brand color palette
- Custom type treatment
- Sourcing imagery
- Designing icon library

##### Notable Accomplishment

Co-lead the transition from print to web for Law Week Colorado, an online publication for lawyers. This included:

- Concepting
- Wireframing
- Prototyping
- Website design
- Cross-team collaboration
- Developing marketing materials

### FREELANCE

#### Hello Mountain | Band Freelance Art Director/Designer

- Designed cover artwork for record jacket
- Designed printed insert
- Took photographs
- Collaborated with the band

#### Mono Lake | Non-Profit Freelance Designer

- Designed camping mug graphic wrap
- Designed thermos graphic wrap
- Designed pattern for healthcare mask

#### Fifer Farm | Farm Freelance Designer

- Branding
- Brand strategy
- Naming
- Marketing collateral

#### CBD SkinCare Co. | Skincare Product Freelance Designer

- Social media graphics
- Web banners

### MEMBERSHIPS & COMMUNITY INVOLVEMENT

Member | Toastmaster International | Boulder Chapter | 2016-2018

Social Media Chair | AIGA CO Board of Directors | 2020

Judge | AIGA Design Slam, Rocky Mountain Community College | 2020

Virtual Panelist | Career Connect, Ready For 2024 | 2020

Designer/Participant | AD Club CO, Good Works Program | 2019, 2021

Designer | Mile High Workshop | 2020

Mentor | AIGA/Career Connect | 2018

### PROFICIENCIES

- Public Speaking
- Story Telling
- Visual Communication
- Human Centered Thinking
- Cross-Team Collaboration
- UX Design
- UI Design
- Critical Thinking
- Creative Strategy
- Branding
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe XD
- Adobe After Effects
- WordPress
- Invision
- Figma
- Sketch
- HTML+CSS